

FRONTEND EDITION



**CODERFUL**

LET'S TALK CODE

6 June 2020 | Centro Culturale Zō - Catania



## **FAST (CODERFUL)**

The event where you can enjoy yourself *seriously* talking about code, among **international speakers**, success **case studies** and the chance to exchange views with the **best companies in the industry**.



# ABOUT US / ACADEVMY

## Profile

We are a team of developers and trainers specialised in producing technological web and mobile solutions that provide our customers with all the experience and tools needed to bring their dreams to life.



## What events

We love our job just as we love travelling and always discovering new places. And so, over the years, we have organised events and held workshops and talks about the world of code and programming, participating as speakers and special correspondents in the most important events around Italy and Europe. An enjoyment of which we will never tire.





# ABOUT US / ADD DESIGN

## Profile

We are young experts in communication and we love what we do.

It's a passion that we invest daily in the design of services and supports in both digital and non-digital contexts, providing our customers with the most suitable solutions for their needs.

**+** ADD DESIGN

## What events

We are also curious people with a great will to get involved, so for years we have been giving life to dieci cose (ten things), a travelling training project on the topics of digital communication: a moment of exchange about new trends in digital marketing, without easy, pre-packaged recipes or standardised solutions.

il Web in pratica  
**dieci cose**





## WHY TOGETHER

Ours is a special tie that joins us together on both the human and the professional side. This synergy has enabled us over the years to take up many challenges, carrying them through to the end with great passion and enthusiasm.

Last but not least, Coderful, a commitment for all those who, like us, share a love for the code and programming, which will see us involved in first person, both on the technical side (Acadevmy) and in communication (+ ADD Design).

A union that travels on the same track and looks to the same objectives.



# WE HAVE THE NUMBERS, PASSION AND EXPERIENCE. EVERYTHING THAT COUNTS.

The numbers of our previous events:

Events organised: **76**

---

Towns involved: **29**

---

Speakers who took part: **34**

---

Hours of speaking: **516**

---

Participants: **6264**

---



# WHAT A CODERFUL WORLD

We feel at ease only when we are doing the things we like, and the idea of organising **an event dedicated to the world of the code is something we like enormously.**

The aim is to offer all the participants high-quality technological contents and the chance to hear, live, experts in the field who are famous internationally but also locally, that we have had the pleasure to meet in person or that we esteem to the point of offering them a place of honour on our platform.

An intense, impassioned full immersion lasting one day, with no shortage of breaks and easier moments to get your breath back, to come into contact with companies in the field or simply encounter enthusiastic, stimulating people.

The perfect opportunity to set the tone for a community of enthusiasts of the code and not only, where you can exchange news, ideas and points of view.



# EDITION 0 / FRONTEND

We have 1000 ideas in our heads and an infinity of topics we'd like to discuss, but for this edition 0 we have decided to bet everything on the frontend, a field that more than anything in the past few years has revolutionised the world of developers, making the figure of the frontend developer one of the most sought-after in the world of programming.

The focal point of the entire event is the presence of high-profile local and international speakers, who are able through their experience to make each contribution a unique, highly educational moment.

To this are added: an exceptional location in an extraordinary city like Catania, innovative case histories, informative material and the opportunity to exchange views directly with sponsors and companies, thanks to the presence of a recruitment team that will offer all the participants the chance to present their skills.

Altogether a new pole of attraction for professionals and lovers of the code, who through high-quality planning aim to attract the attention of the whole of South Italy, and not only.

Expected participants: **300** more or less

Ticket price: **€59** (Early bird)

Event target: **Professionals**

**Companies**

**University student**



# TOPICS DEALT WITH





# WORDS ARE IMPORTANT. THAT'S WHY WE ONLY CHOOSE EXCEPTIONAL SPEAKERS.

They are the true driving force of our event and we dedicate a good part of our consideration to them. Attention and benefits, namely:

---

Flight

---

Transfer

---

Accommodation and homely atmosphere

---

Sun, sea and good Sicilian cooking

---

Gadgets and indelible memories

---

An unforgettable experience



OPENING KEYNOTE



...  
...



...  
...



...  
...



...  
...



...  
...



...  
...



...  
...



...  
...



# THE DAY'S SCHEDULE

---

9:30 - 9:45 Intro – Let's talk code

---

9:45 - 10:15 Opening Keynote

---

10:15 - 11:00 Talk

---

11:00 - 11:30 Break

---

11:30 - 12:15 Talk

---

12:15 - 12:30 Lightning talk

---

12:30 - 13:15 Talk

---

13:15 - 14:15 Lunch

---

14:15 - 15:00 Talk

---

15:00 - 15:15 Lightning Talk

---

15:15 - 16:00 Talk

---

16:00 - 16:30 Break

---

16:30 - 17:15 Talk

---

17:15 - 17:30 Lightning Talk

---

17:30 - 18:15 Talk

---

18:15 - 20:00 Closing aperitif

---



## VENUE / Zō

### Why Catania

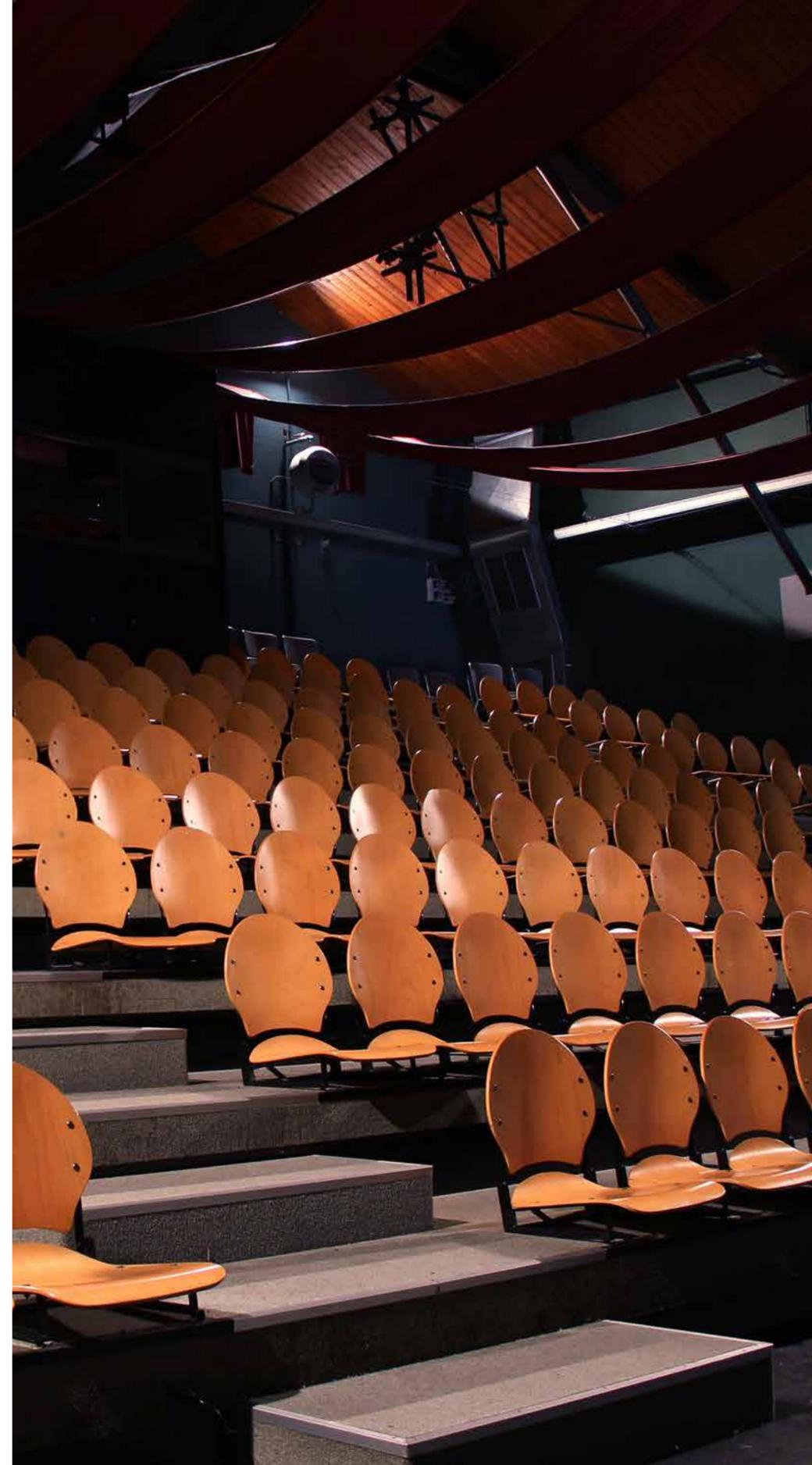
You only have to arrive in Sicily to understand the infinite potential that this marvellous land has to offer.

And we, from Catania, could only choose our beloved city for the début of what already aims, in our desires, to become one of the most important appointments about coding in the whole peninsula: Coderful, the coolest place to deal with the hottest topics of development.



### Zō Centro Culturale

The choice of Zo is one that goes beyond the simple logistical-professional aspect. A kind of post-industrial container of emotions that with its extraordinary events has for generations nourished the minds of generations of Catania people thirsting for culture. Situated in the coastal area of the city, just a few minutes from the station, the harbour and the airport, with its energy and temperament Zo embodies the character of Catania to perfection, a city always ready to open its doors to events and exhibitions in line with its cultural vocation. The perfect setting for our début.



# IF YOU LOVE US, FOLLOW US

FOR FURTHER INFORMATION ABOUT THE EVENT  
OR THE AFFILIATION PROGRAMS

[coderful.io](https://coderful.io)

[hello@coderful.io](mailto:hello@coderful.io)

